

JANUARY, 2023

DEAR VALUED CHANNEL PARTNER,

You are so much more than a “Representative” of our product line. We prefer the term “**Channel Partner**”, because you are our only channel to your market.

You may have noticed that we’ve been quiet on the Marketing front, let me quickly tell you what’s been **going on at HiLumz**.

In 2021 we hit a growth ceiling operationally. So we spent the last year **upgrading our operations and systems**.

New purchasing, inventory, accounting, and production software. Whew! No fun. But now we’re better off.

In 2022, our products were installed in **major college**

campuses, international airports, large scale buildings, DOT jobs, churches, and more.

Many of field partners acheive **six figures in annual commissions**. And that’s our goal for you. **Your Success is our Mission**. Our solutions have proven to offer **differentiation** and access to great projects and strong ESCO-type customers.

But do you know what we’re all about? Stay tuned for next week’s email ... case studies, solution guides & sales strategies and more.

Thank you,

Marc Noland
HiLumz USA
President

